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Maximizing Downtown's Potential

(Oshkosh, WI.) The Downtown Oshkosh Business Improvement District (BID) along with several downtown businesses would like to invite the public to participate in a giveaway in coordination with the downtown road construction.

The road construction promotion, *Main Street Max's Ruff Road Giveaway*, begins April 1st at participating downtown businesses. It will continue for seven months through the duration of construction.

Each month three gift certificates of \$25.00 in value will be given away. Customers can enter to win one of the three gift certificates by visiting the participating locations.

Gift cards will be chosen at random from the following exciting downtown retailers: *Action Dancewear, Art Haus, Atomic Katz, Beckets, Caramel Crisp & Café, Christensen's, Cranky Pats, Crescent Moon, dainty daisies, Fine Country Gourmet, House of Hero's, International Bodyworks, Karniby's, Kitz & Pfeil, Oshkosh Good Girl Piercing, Riemer Jewelers, Satori Imports, Soiree Urban Gifts, and Tennies.*

This promotion is our way of saying thank you to customers for supporting downtown businesses during the Main Street construction.

No purchase is necessary to win, however customers may receive an additional entry form with a purchase. Customers may enter at participating businesses once a month, unless a purchase is made which would allow for a second entry.

Winners will be posted on the Downtown Oshkosh Facebook page and contacted the last Friday of each month.

For questions about the event please contact OAEDC Downtown BID Manager Maureen Lasky at (920) 303-2265 ext. 11 or maureen@downtownoshkosh.com. For additional information please follow the Downtown Oshkosh Facebook page at www.Facebook.com/DowntownOshkosh or visit the downtown Website at www.DowntownOshkosh.com.

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